

# FIKILE HLATSHWAYO

AWARD – WINNING AUTHOR/ PAN AFRICANIST

**Fikile Hlatshwayo** is a distinguished, award-winning author renowned for her profound contributions to the field of Tourism and Development Financing. With a compelling narrative that challenges stereotypes, her bestselling travel book "Blacks DO Caravan" has not only captivated readers, but has also played a pivotal role in reshaping perceptions of travel in South Africa. She also published "Born to Travel – Ultimate Luxury Destinations in Mzansi" in which she aspires to ignite a global fascination with the beauty of Africa, presenting a tapestry of opulent destinations that go beyond the ordinary. Recognized by the KZN Chamber of Commerce for her outstanding contributions to Tourism literature, Fikile stands as a beacon in the industry.

As a seasoned motivational and public speaker, Fikile has graced prestigious events such as the Kingsmead Book Festival, Africa's Travel Indaba, Essence Book Festival, South Africa Adventure Summit, International Tourist Guides Conference, BRICS Summit, and many more. Beyond her literary prowess, Fikile is a multifaceted businesswoman with a footprint in Tourism, Education, Heritage, Arts and Culture, and Media.

Holding a Bcom (Honours) in Statistics from the University of Cape Town (UCT), and a Master of Science Degree in Development Finance from the University of Stellenbosch Business School (USB), Fikile's academic journey reflects her commitment to excellence. A recipient of the DBSA fellow award, she has worked as a Senior Strategist in Development Finance, and served as the Editor of Africagrowth magazine. She published a book "Export Growth Opportunities in Africa" encompassing over 30 African country profiles, demonstrates her deep understanding of economic trends in the African continent.

Fikile's professional trajectory spans over 20 years in diverse sectors, including the private sector at senior levels (Allan Gray Group, Old Mutual South Africa), academia at senior levels (UCT, Stellenbosch University), and significant roles in the public sector (Development Bank of Southern Africa, DBSA), and Provincial Treasury at Deputy Director General (DDG) level. In her current roles as a Global Tourism Chair for the Circle of Global Business Women and member of the BRICS Women's Business Alliance, she aims to collaborate with African giants to dismantle the borders that divide the continent, utilizing tourism as a powerful tool for fostering free trade. Fikile has collaborated with ministers, industry experts, and government authorities to advance an inclusive sustainable tourism growth and development in Southern Africa. Driven by a passion for diversity, gender equality, transformation, leadership excellence, and women/youth empowerment, Fikile envisions a vibrant **UNITED AFRICA** that transcends past perceptions, harnessing its rich wealth of opportunities to eradicate poverty.

**Her mission - "Unite Africans Through travel"**

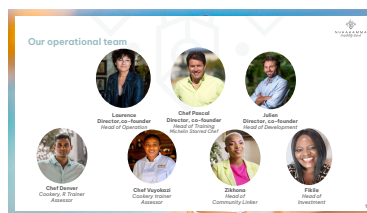
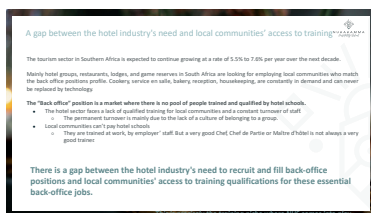


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# Tourism with a purpose!

***Fikile Hlatshwayo's** childhood, marked by the challenges of poverty and navigating the intricate cultural and linguistic diversity of the townships, has become a driving force behind her passionate pursuit of "**Tourism With a Purpose.**" Fikile's deep personal experiences have instilled in her a profound understanding of the transformative power that purposeful tourism can have on individuals and communities facing similar circumstances.*



Fikile Hlatshwayo, as Head of Investment at Nukakamma Hospitality School, is a driving force behind the school's mission to integrate grassroots communities into the mainstream tourism and hospitality value chain, ensuring industry sustainability. With a deep-seated passion for empowering local communities, Fikile's work contribute towards providing essential training and certification to young people from townships, equipping them with "world-class" technical skills for lifelong careers in hospitality and tourism. This initiative not only supports the individual growth of the youth, but also addresses the staffing needs of 5-star game lodges and hotels.

Under Fikile's leadership, Nukakamma Hospitality School offers initial training to out-of-school youth, who often have not completed their studies. The school also uplifts the technical skills of lodge staff and provides entrepreneurship training for graduates aspiring to start their own businesses. With a curriculum that includes specialties in cooking, service en salle, bakery, and accommodation services, Nukakamma addresses the growing issue of youth unemployment in South Africa. This is particularly crucial in the Eastern Cape region, the second poorest in the country, where a staggering 72% of youth are not graduated, and the unemployment rate in the Sundays River Valley region stands at 57%.

Nukakamma's innovative "doing to learn" program guides students through a 12-month journey, culminating in a SETA graduation. The program blends practical experience, theoretical knowledge, and interactions with prestigious foreign Top Chefs, thanks to an international Top Chefs network supporting Nukakamma. This holistic approach ensures that students, who often have limited education and economic opportunities, gain the skills necessary to find employment or start their own ventures, thereby energizing the local economy. The school offers a blend of French and African culinary training, upholding international standards that enhance the students' competitiveness in the global hospitality market. Fikile Hlatshwayo's visionary leadership, Nukakamma Hospitality School not only improves the quality of local hospitality services, but also creates a sustainable future for the youth and their communities.



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# Community Developmental Projects!

Fikile Hlatshwayo is involved both directly and indirectly, in a variety of many community development projects. Her multifaceted involvement indicates a holistic approach to community development. Recognizing that positive change often requires a combination of direct action and broader support. This commitment aligns with the idea that sustainable development involves addressing various aspects of community's needs, and her efforts may have a lasting impact on the community's social, economic, and cultural wellbeing. She is strongly against tourists going to townships and villages with cameras merely to capture poverty for their own entertainment.

Communities are not objects of curiosity for visitors to observe like animals or **the BIG 5**, but rather dynamic human beings deserving of respect, dignity, and sustainable engagement. Visitors with cameras capturing images of local people in villages, rural areas, and townships alludes to a grave concern regarding exploitative or insensitive tourism practices. Fikile's approach to working with visitors involves a more profound purpose — contributing to the development of these areas and leaving behind a legacy of positive change. This is a commitment to responsible tourism, where the focus is not just on the visitor's experience but also on the lasting benefits for the communities being visited. By emphasizing the contribution towards development, Fikile seeks to create meaningful interactions that empower and uplift the local communities. This approach aligns with the principles of sustainable and community-driven tourism, where the goal is to foster positive impacts, economic growth, and cultural exchange that are respectful and mutually beneficial. It reflects a broader vision of tourism as a force for positive transformation and empowerment, rather than a one-sided experience for the visitors.

## RIBOLA ART ROUTE – LIMPOPO PROVINCE, SOUTH AFRICA



**Artist, Herbalist, and Cultural Leader, David Murathi**

In all my travels, this **ART route** has been the most memorable experience in my life. It is not at all **luxurious** but rich in **authenticity** and local African artworks. You visit a number of artists, sculptors and crafters in their homes in the village near Glim, Limpopo. Each one of them have their own **meaningful** unique story to tell through their beautiful artworks. I loved how you enter their homes, you are welcomed and fascinated by their **remarkable** art pieces displayed in their gardens, under the trees, and inside their houses. The talent is beyond **incredible** and every art piece has a unique story behind it.

The artworks are **affordable**, some are huge while others are small to carry home. My car was full of them and if I had more space, I would have bought more. It was an absolute pleasure for me to support our **local artists** crafting phenomenal African artworks that tell our beautiful stories.

Some of them were old women using wax on fabrics to create **mesmerizing** patterns of animal prints. They were so vibrant and dynamic singing local songs that got us dancing until we were breathless. The artists are Tsongas, Vendas, and Shangaans with

**Did you know?**  
You can have an exciting making experience with the women of Nhemahane Tsongas in Vukobee and Glim!

colourful art pieces reflecting on their rich diverse cultures. What excited me more was their warm community spirit of **togetherness**. It is rare to see villagers united and supporting each other.

For lunch, we visited the Shisanyama **local** restaurant and ate the most delicious braai meat, pap, chakalaka, and assorted salads. Food for the soul! I felt home away from home.

This is nothing like visiting a Hotel, it offers **authentic real-life heartfelt experience** in a very safe environment.

**Art By: Balozi Rick**

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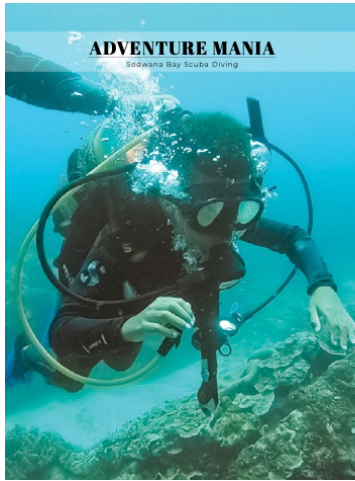
Fikile wrote the above piece on Ribola Art Route, and featured it in her book "Born To Travel – Ultimate Luxury Destinations in Mzansi". This travel book showcases world-class destinations in South Africa, yet Fikile felt the need to promote Ribola Art Route, because of its authentic tapestry of local African artworks that are distinctive and unique. The route is a well-curated journey through marvel artistic creations, encompassing a variety of traditional and contemporary art forms. Most exciting is visiting the talented artists in their homes, and understanding the rich stories behind their incredible artworks. Visitors get to join in the fun of beading, painting, making pottery, and many more art activities. By advocating for local artworks, Fikile is encouraging visitors to appreciate and support the exceptional craftsmanship of the community. This not only contributes to the economic development of local artists, but also builds cultural exchange and understanding.



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## ISIMANGALISO WETLAND PARK – KZN PROVINCE, SOUTH AFRICA



Adventure Mania operates within iSimangaliso Wetland Park in Sodwana Bay, located in KwaZulu-Natal. When we met Jacques and Amanda van Jaarsveld, the owners of Adventure Mania, their warm welcoming got us excited about scuba diving in one of the top ten diving destinations in the world. We took a course that prepared us fully for the excursion, which included scuba diving theory and pool sessions. The day we went to the open water in the magnificent Sodwana Bay, it felt like a dream! We looked like professional divers with all the diving gear and equipment. We hopped into the

boat with highly qualified diving instructors including the owners. Yoooh! The adrenaline rush as we launched into the deep sea with high speed was electrifying, so much fun and laughter!

This Bay is undeniably the most spectacular coast with breathtaking coral reefs. When we arrived at the diving spot, already we saw a school of tropical yellow fish swimming in beautiful patterns. Diving into the coral reef that contains well over 1200 species of fish as well as a variety of underwater seasaples and marine flora and fauna, is beyond one's imagination.



You have to be there to experience it yourself, it is nothing compared to our world. We were swimming calmly with sea turtles, very surreal indeed! The highlight was spotting the blue-dot stingray moving flat on the sand. The expressions on our faces were priceless. It was so fascinating to see some curious fish swimming in close proximity to us. What a glorious moment! The delightful thing is that the ocean current pushes you so you don't have to use energy to swim. This is so special as you blend in with the peaceful rhythm of the reef. You become one with the marine inhabitants. Exploring nature's colours, sounds, tones, textures, and close encounters with inquisitive aquatic wildlife, we were in awe of this incredible underwater world. The exceptional Adventure Mania team, made us feel safe during the entire experience. Now, I want to become a professional diver to fully enjoy, and explore more of the pristine underwater paradise! Adventure Mania, I am coming back...



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In Sodwana Bay area, lies a beautiful World Heritage Site called iSimangaliso Wetland Park, which is home to large numbers of hippos, crocodiles, pelicans and flamingos. Fikile's engagement with community members has brought to light a critical need for a communal swimming pool to address the pressing issue of drowning incidents, particularly among children and elders who lack swimming skills to navigate the heavy currents along the coast. Recognizing the urgency of the situation, Fikile has taken proactive steps by collaborating with Adventure Mania, a diving school within the Park, which has generously offered to provide swimming lessons at no cost.

The challenge now lies in raising the necessary funds to construct the swimming pool, a crucial infrastructure that can serve as a lifeline for the community. Fikile, driven by a commitment to prevent further tragedies, is actively seeking funding to make this project a reality. The initiative not only addresses a pressing safety concern but also creates an opportunity for community members to acquire a valuable life skill.

The collaboration with Adventure Mania adds a commendable dimension to the project, demonstrating the potential for partnerships between local businesses and communities to address shared challenges. Fikile's efforts to secure funding underscore her dedication to the well-being of the community and the prevention of further loss of life due to drowning incidents. The call for financial support invites individuals and organizations to contribute to a cause that goes beyond recreation, aiming to safeguard the lives of community members and empower them with a crucial life skill. Fikile will not stop until she build that swimming pool.



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## MASIBAMBANE ANTI-GENDER BASED VIOLENCE AND FEMICIDE INITIATIVE (GBVF)



On the 23<sup>rd</sup> of September 2023, Fikile took a significant step in the fight against Gender-Based Violence and Femicide (GBVF) by launching the Masibambane Anti-GBVF initiative through her Foundation. This timely and essential initiative not only focuses on preventive measures against GBVF, but also utilizes the power of sports to engage men in becoming active contributors to the solution in South Africa.

The Masibambane Anti-GBVF initiative, under Fikile's leadership, seeks to address the pervasive issue of GBVF through innovative and proactive means. By leveraging the influence of sports, particularly in this case partnering with boxing coaches, the initiative aims to provide free self-defense training to women and children. This empowering approach not only equips individuals with practical skills for self-protection, but also fosters a sense of empowerment and resilience within the community.

The involvement of men in the initiative is a noteworthy aspect, emphasizing the importance of collective responsibility in combating GBVF. Mobilizing men to actively participate in ending GBVF reflects a comprehensive approach that acknowledges the need for a societal shift in attitudes and behaviors.

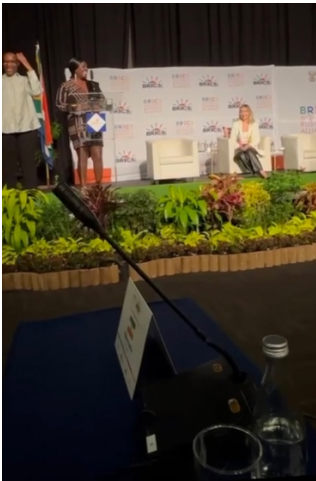
Fikile's initiative demonstrates a commitment to addressing GBVF at its roots, and creating a safer environment for women and children. By blending preventive strategies with community engagement through sports, she is contributing to a holistic and impactful solution to a pressing social issue in South Africa.



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## WOMEN EMPOWERMENT POWER TALKS



**Fikile addressing BRICS Women's Business Alliance**



**Women in Tourism Gala Dinner**



**Signing her travel books as gifts for WOMEN Of CHRIST after her motivational speech at their breakfast event**

Fikile is a seasoned public and motivational speaker with a passion to raising awareness, and advocating for women empowerment, particularly within the context of tourism development. Her drive for discussing women empowerment reflects a commitment to addressing gender disparities, fostering equality, and creating opportunities for women to thrive in various sectors. In focusing on women in tourism, Fikile recognizes the significance of this sector as a major contributor to economies. However, her emphasis on the less transformed nature of the industry underscores the need for increased gender inclusivity and empowerment within tourism. This could involve addressing issues such as unequal representation, limited leadership opportunities, and disparities in access to resources and training.

Through her speaking engagements, Fikile aims to inspire change, stimulate dialogue, and mobilize efforts towards a more equitable and inclusive tourism sector. By shining a spotlight on the challenges faced by women in the industry and advocating for their empowerment, she contributes to a broader conversation about the importance of diversity and gender equality in economic development. Overall, Fikile's dual focus on public speaking and women's empowerment in tourism highlights her commitment to driving positive change, fostering a more inclusive, and transformative environment within a key economic sector.

Fikile's presence as a guest speaker at major events such as the BRICS Summit, Women in Tourism Summit, and Africa's Travel Indaba underscores her influence and expertise in diverse fields. However, it is noteworthy that she feels most at home and connected when speaking at church events. This suggests a profound and unmeasured love for God that transcends her professional engagements.

Her active involvement in church events indicates a deep spiritual connection, and a commitment to sharing her faith with others. The juxtaposition of her participation in high-profile international summits, and her grounded presence in church events reflects a well-rounded and authentic personality. It suggests that, despite her achievements and exposure to global platforms, her spirituality remains a central aspect of her identity and purpose.



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## YOUTH EMPOWERMENT AND DEVELOPMENT



Fikile, through her travel books, is on a mission to promote a culture of reading and writing within communities. By actively visiting schools, she aims to empower learners, recognizing them as the future leaders of their communities and beyond. Her commitment to encouraging literacy suggests a belief in the transformative power of education and the written word. In addition to fostering a love for reading and writing, Fikile has set her sights on introducing the concept of tourism to previously disadvantaged schools. This initiative is particularly significant as it aims to broaden the horizons of learners who are not exposed to the world of tourism.

Fikile's mission aligns with educational empowerment and community development. Through her engagement with schools and her dedication to introducing new concepts, such as tourism, she is contributing to the holistic growth and awareness of future leaders within previously disadvantaged communities. Fikile expresses a deeply personal and heartfelt motivation in her statement: "Hugging the learners and seeing their priceless smiles warms her heart, and this is what drives her to work even harder for the upliftment of local communities." Witnessing the joy and happiness of the learners becomes a driving force, fueling her determination to contribute further to the growth and development of local communities.

*Tata Nelson Mandela said, "Sport has the power to change the world, it has the power to inspire. It has the power to unite people in a way that little else does. Sport can create hope where once there was only despair."*

Fikile strongly believes in Tata Mandela's words of wisdom, and she has made it her mission to support local soccer clubs that are struggling with resources. She recognizes sports as a powerful tool for fostering unity, and bringing communities together. Whether through team sports or individual pursuits, the shared experience of sports has the ability to bridge divides, creating a sense of unity that transcends social barriers. Fikile sees sports as a catalyst for positive social change. Engaging youth in sports activities not only promotes physical health, but also instils values such as teamwork, discipline, and perseverance. These qualities, when cultivated through sports, can contribute to the development of well-rounded individuals with strong character.

Through sports, Fikile envisions the empowerment and development of youth. Participation in sports provides young individuals with opportunities for personal growth, skill development, and leadership experiences. Fikile's strong belief in the power of sports reflects a holistic understanding of its impact on individuals and communities. From promoting physical health to addressing social issues and fostering youth development, she sees sports as a dynamic force for positive change, providing a pathway for individuals, especially the youth, to become better versions of themselves.


It is in this regard that Fikile has joined forces with the United Soccer Academy, which is located within Redwood College. A Christian school positioned to positively impact education through innovative education solutions whilst grounded in a solid Christian ethos and culture. Please see attached a comprehensive proposal for the United Soccer Academy.



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## AFRICAN AMERICANS VISITING AFRICA - PROGRAMME



**MAROPENG BOUTIQUE HOTEL**  
Cradle of Humankind

This exclusive boutique hotel is on the doorstep of **Maropeng Cradle of Humankind**, which is one of South Africa's World Heritage Sites located 90 minutes' drive from the Johannesburg city centre. Maropeng is popular for its state-of-the-art visitor's centre that takes you on the journey of human evolution and our ancestors over the past few million years. This **world-class** exhibition gets more interesting when one goes on the underground boat ride that rotates through the four classical elements which are water, air, fire and earth. In the same site, there are Sterkfontein Caves known for the discovery of 'Mrs Ples', the 'Taung Child' and 'Little Foot' hominids.

Arriving at this **splendid** boutique hotel, I was captivated by its breathtaking views of the Witwatersberg and Magaliesberg mountain ranges. I loved its earthy tones and warm African-inspired contemporary interior décor with **rustic-chic** vibes.

The reception was **heartwarming** from polite, professional, and joyful staff. They explained to me the various **adventure** activities available on-site and off-site before ushering me into my beautiful room. The hotel is so intimate, you feel all the attention, and the African-themed rooms are **exquisite** opening into a verandah with spectacular views of Magaliesberg mountains. The impeccable restaurant serves delicious 5-course gourmet meals with a **fusion** of South African flavours, accompanied by some of the top finest wines in the country. The atmosphere is peaceful, tranquil, and from the restaurant deck one can enjoy the magnificent golden sunsets **glittering** on top of the spectacular mountain ranges. There is something very special about Maropeng given that it is a place where humanity began. It promises a unique and **enriching** experience with exceptional world-class service to ensure that you come back, I am definitely going back there!

**Did you know?**  
Cradle of Humankind includes remains of hominids from about 2 to 3.3 million years ago.

**cradle of humankind**  
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Fikile's deep drive to encourage African Americans to reconnect with their roots through visits to Africa is grounded in the profound belief that understanding one's origin is crucial for developing a meaningful identity. She recognizes the significance of cultural ties in shaping individual identities. She believes that a journey to Africa provides a unique opportunity for African Americans to reconnect with their roots, exploring the cultural, historical, and familial aspects that contribute to their identity. Understanding one's history is key to comprehending the complexities of identity. She advocates for African Americans to explore the historical narratives, traditions, and legacies that have shaped their communities, fostering a deeper appreciation for the resilience and richness of their heritage.

Fikile is connected to special historical sites such as **Cradle of Humankind**, is renowned as the place where humankind originated. It is here that the first hominid, *Australopithecus*, was found in 1924 at Taung in the North West Province by Professor Raymond Dart of the University of the Witwatersrand. Also **Mapungubwe World Heritage Site**, where one discovers an ancient African Kingdom, Southern Africa's first, established at Mapungubwe Hill between 1200 and 1290 AD. Home to a powerful tribe that flourished on trading with Eastern cultures such as China and India, Mapungubwe saw the rise and fall of this great civilisation more than 700 years ago. This is the place where archaeologists excavated the famous golden rhino and other evidence of a wealthy African kingdom.

These are areas that Fikile's advocacy involves promoting travel experiences that go beyond typical tourism. Fikile encourages African Americans to embark on journeys that delve into the rich cultural tapestry of Africa, providing opportunities for them to explore their heritage, connect with local communities, and uncover the historical narratives that link them to the continent. Fikile through Utalii Travel, plans to curate cultural exchange programs that will facilitate dialogue, and understanding between African Americans and the diverse cultures of Africa. These programs will provide a platform for shared experiences, fostering connections that transcend geographical and historical distances. Her mission involves celebrating the shared heritage of African Americans and Africans.

By inviting African Americans to experience the warmth, vibrancy, and diversity of the continent, Fikile aims to create a sense of homecoming and celebration of the interconnectedness of African diaspora communities. Fikile's drive to encourage African Americans to visit Africa is rooted in a desire to strengthen cultural ties, promote self-discovery, and create a bridge of understanding between the diaspora and the continent. Through this mission, she envisions travel as a powerful tool for fostering connections, celebrating heritage, and contributing to a more interconnected global community.

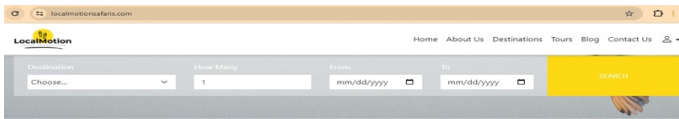


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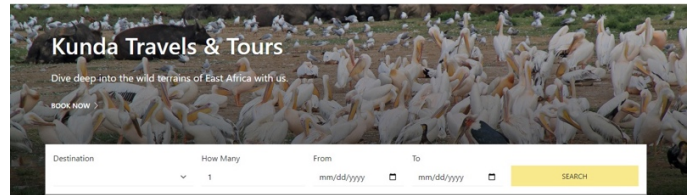
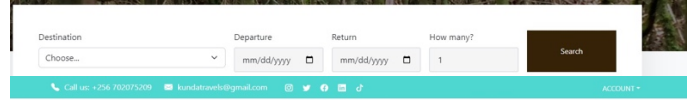
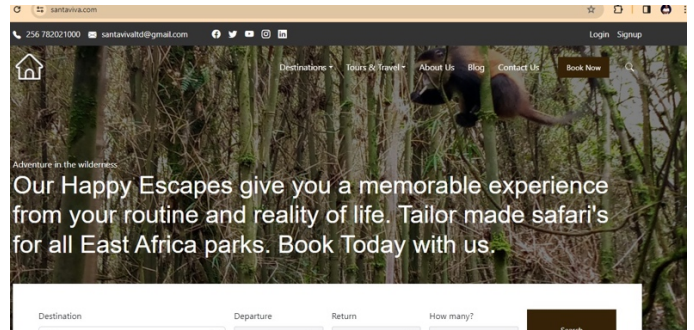
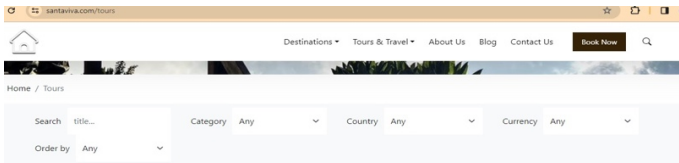


# SMMES GROWTH AND DEVELOPMENT PROGRAMME



## Dare to travel

Our dedication is to offer you immersive safari-experiences that tell the tales of the wild, travel and culture with our expert guides who are knowledgeable about the local wildlife, culture, and geography, enhancing the overall experience. Our clients safety is our priority and there we provide as a level of convenience and comfort that may be difficult to achieve when traveling independently in remote areas.



## LIVE - LOVE -TRAVEL

Kunda Travels & Tours designs, plans and guides trips of a lifetime and Uganda Vacations and Uganda Trips. We go by bike, by car, by foot, by water—whatever moves us. Our mantra is "Live Love Travel." We go slowly to soak up the very best a region has to offer. This has been our modus operandi since our birth, and we

Through Utalii Consulting, we will be launching a **Tourism Revitalization Programme** developed to position tourism as a key economic driver by producing and supporting tourism entrepreneurs. The programme seeks to use tourism to develop new entrepreneurs, create jobs, and reduce the high unemployment rate of 31.9%. By focusing on the creation of grassroot, rural, township and community tourism, the sector will be able to break barriers to entry and grow domestic tourism experiences. Tourism experiences refer to a set of short-term activities in which individuals engage on their personal terms, such as pleasant and memorable places, allowing each tourist to build his or her own travel experiences so that these satisfy a wide range of personal needs, from pleasure to a search for meaning. Tourism experiences enable individuals/communities to develop small-scale, short-term tourism opportunities to drive sustainable growth and job-creation. These experiences can also be developed at a corporate, and institutional level to add an additional revenue stream, drive job creation, and leverage the benefits for marketing purposes.

The programme targets young unemployed youth across the country to become tourism entrepreneurs by identifying tourism opportunities they can develop in their communities.

### The programme will enable them to:

- identify the tourism opportunity,
- develop the tourism product,
- digitize their tourism business (on Tripesa IT system),
- register a business with the CIPC,
- receive business support from the NYDA, and
- access banking and financial services support from banking partners.

### Programme Objectives:

- Develop 9000 new tourism entrepreneurs per quarter over the course of the programme,
- Reduce the country's high unemployment rate,
- Increase domestic tourism by 50%,
- Digitize the SA tourism industry, and
- Create employment in secondary sectors that will support the tourism entrepreneurs.



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### *“Shaping the Future of Tourism”*

Utalii Consulting stands as a leading global tourism advisory firm, committed to advancing sustainable tourism growth and development in Africa, with a focus on empowering women at the forefront of this transformative journey. Established in 2017 in Johannesburg, South Africa, the firm is 100% black female-owned by Fikile Hlatshwayo and Lerato Matsaneng.

**Mission and Focus:** Utalii Consulting is driven by a mission to collaborate with local communities, governments, state-owned agencies, and corporates to formulate strategic initiatives that propel tourism development. Our overarching objective is to position the tourism sector as a key economic contributor, with a deep commitment to fostering sustainable growth and enhancing the well-being of local communities.

**Founders:** Founded by Fikile Hlatshwayo and Lerato Matsaneng, Utalii Consulting is not only a manifestation of their entrepreneurial spirit but also a testament to the empowerment of black females in the broader business landscape.

**Strategic Approach:** At Utalii Consulting, there is a fundamental belief in the power of strategic and economic investment in the tourism sector. The firm asserts that such investments not only create jobs but also fortify local economies, contribute to infrastructure development, and play a role in conserving natural environments, cultural assets, and traditions. Moreover, Utalii Consulting sees tourism as a potential lever to address poverty and inequality.

**Collaborative Partnerships:** The firm collaborates closely with clients to develop policies and strategies that not only stimulate tourism development but also foster economic and employment growth. The multi-disciplinary and sectoral approach adopted by Utalii Consulting ensures that strategies are not created in isolation but are part of a sustainable, interdependent approach to growing the tourism industry.

**Holistic Impact:** Utalii Consulting views the tourism sector not only as an economic contributor but also as a force with the potential to bring about positive change in local communities. By addressing economic, environmental, and cultural aspects, the firm aims to create a holistic impact that resonates beyond financial considerations.

Utalii Consulting's commitment goes beyond consultancy—it is a dedication to shaping the tourism sector into a catalyst for economic development, job creation, and the preservation of natural and cultural treasures. Through its strategic interventions, the firm seeks to leave a lasting, positive imprint on the global tourism landscape.

Utalii Consulting takes its commitment to sustainable tourism a step further through its subsidiary, Utalii Travel. This specialized travel agency has a distinctive focus on offering packages centered around "Tourism with a Purpose."

**Utalii** *is a Kiswahili word for tourism*



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## UTALII TRAVEL "TOURISM WITH A PURPOSE" PACKAGES



*All races are welcome in the rural and township areas of South Africa, they feel home away from home. The spirit of "UBUNTU", which means "HUMANITY" is deeply rooted within local communities, you will want to come back again and again!*

Fikile, operating through Utalii Travel which is led by the highly experienced Ms. Marylyn Maposa with 18 years in the tourism industry, has instilled a mission centered around "Tourism With a Purpose." This mission goes beyond conventional travel itineraries, emphasizing a commitment to meaningful, and responsible travel practices that contribute positively to both local and international communities. The focus on "Tourism With a Purpose" is that the travel packages curated by Utalii Travel under Fikile's direction are designed not only for leisure but also with a keen awareness of their potential social and environmental impact. This involves supporting local economies, engaging in community development projects, and promoting sustainable tourism practices.

With Ms. Marylyn Maposa's wealth of experience in curating travel packages, the mission reflects a nuanced understanding of how tourism can be a force for positive change. Fikile's influence in shaping this mission highlights a commitment to aligning the travel industry with broader social and environmental goals. By instilling a mission of "Tourism With a Purpose," Fikile and Utalii Travel are positioned to contribute to a more conscientious and sustainable tourism paradigm, offering travellers the opportunity to engage with the world in a way that fosters positive outcomes for both the visited destinations and the global community.

Utalii Travel is an Inbound & Outbound African Safari Tour Operator, who has taken the time to truly understand every traveller's needs. With experience in the travel industry, we are established as a company that signifies dedication, quality, and commitment in offering ideal travel solutions to meet the market needs. Being a personally managed company with absolute control allows us continuity in all projects and accountability. Utalii Travel is constantly in touch with reputable and reliable suppliers. Every supplier we contract is selected only after careful screening for the highest standards of excellence and reliability. And we are constantly negotiating the best prices without ever compromising on quality.

We are a company that believes that business is about building relationships - this we consider to be one of our biggest strengths. We understand the value of repeat business, and endeavour to send every traveller for what we believe is "Your Tour Your Way" Our goal is to create memories you will treasure for decades to come. Our African travel specialists are available to assist from the start of your trip up and until you get back to the comfort of your home. We provide 24-hour back up, every day of the week, including public holidays for our clients. We have Safari experts available to assist and earned their titles through regular travel and training. This is our commitment to you!



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## Services Offered

- Accommodation: for Business, Leisure and Safari Travel (FIT & Groups)
- We can customize itineraries for individuals, and groups to African destinations
- We are in partnership with security companies to offer VIP safety services
- We have immediate access to hotels, lodges, guest houses, resorts to city hotels offering up to 6-star luxury. Our allotments partnered with competitive rates guarantee you a range of choice
- We also have home-stays where visitors can stay with local families, and have authentic experience of a life in rural or township areas

## Car Rental & Transfers

Hire a car or book a transfer! Or take a guide... Choose to explore your destination at your own pace or have someone meet & greet you, we can surely assist you with your car rental & transfer & Guide requirements.

## Excursions and more

If you have a specific interest, we are here for you. We can pre-book selected activities at most destinations to make your trip easier. You don't have to stand in long queues to purchase a ticket.

## Specialising in 14 African Destinations

Botswana  
Kenya  
Madagascar  
Seychelles  
Tanzania  
Lesotho  
Ghana

Malawi  
Mauritius  
Mozambique  
Uganda  
Zambia  
Nigeria  
Cameroon

Namibia  
Rwanda  
South Africa  
Zimbabwe  
Senegal  
DRC  
eSwatini



**\*Note:** We are expanding into other African countries not in the above list, and will share soon

What sets our travel agency apart is our unique approach to tourism that goes beyond traditional sightseeing. We distinguish ourselves by actively involving visitors in meaningful developmental, and social projects within local communities. Our commitment to impactful engagement includes initiatives such as painting schools, supporting feeding schemes, donating sanitary pads to schools, and contributing to gardening projects for food security.



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Our Commitments are as follows:

**Community-Centric Tourism:** We prioritize community well-being and development. Instead of simply observing local cultures, visitors actively participate in projects that address real needs within the community.

**Hands-On Involvement:** Unlike conventional tourism, we provide visitors with hands-on opportunities to make a positive impact. This fosters a deeper connection between travellers and the communities they visit.

**Diverse Social Projects:** We recognize the multifaceted nature of community needs. By engaging in projects like school painting, supporting feeding schemes, and addressing hygiene concerns with sanitary pad donations, we aim to contribute to various aspects of community development.

**Promoting Sustainability:** Our approach aligns with sustainable tourism practices by fostering long-term benefits for communities. By supporting local initiatives, we contribute to the resilience and self-sufficiency of the communities we engage with.

**Cultural Exchange:** Through active participation in community projects, visitors have the opportunity to engage with local residents, fostering meaningful cultural exchange. This creates a richer and more authentic travel experience.

**Empowering Local Communities:** Our travel agency emphasizes empowerment by actively involving local communities in the decision-making process. This ensures that our projects align with their needs and aspirations.

**Creating Lasting Memories:** Beyond typical tourist experiences, our visitors leave with memorable experiences of contributing to positive change. This not only enriches their travel experience but also encourages a sense of global citizenship.

**Community Trust and Collaboration:** A good working relationship fosters trust and collaboration between our travel agency and the local community. When there is a mutual understanding and respect, community members will view visitors as welcomed guests, reducing the likelihood of criminal activities.

**Economic Opportunities for Locals:** A thriving relationship means that the local community benefits economically from tourism. When community members see tourism as a source of income and livelihood, there is a vested interest in ensuring the safety of visitors to sustain the positive economic impact.

By offering a distinctive travel experience centered around community engagement and social impact, our travel agency stands out as a catalyst for positive change, contributing to the upliftment and empowerment of the local communities we have the privilege to serve. Maintaining a strong and positive working relationship with local communities is not only beneficial for the communities themselves, but also contributes significantly to the safety and security of our visitors. A harmonious partnership ensures a supportive environment that reduces the likelihood of incidents such as theft and robbery. Here's how:

We maintain a good working relationship with local communities not only to enhance the travel experience for our visitors, but also create a safer and more secure environment. It reflects a commitment to responsible tourism that prioritizes the well-being of both visitors and the communities they explore.

***As the Spanish say "Mi casa es su casa," with us you are home!***



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